

Look at, touch & discuss the final solution.



## 8. Evaluate - Review

Look back through the **Design Cycle**, and all of the experiences that you have had. Write at least two paragraphs about the completed product while thinking about all of the research, developments, and interactions that you have had with other people.

1. Use the language of a salesperson to write about the final solution; stating its' positive features.
2. In a separate paragraph, write about what should be developed and improved next.

### HOW TO REVIEW THE PROJECT:

- Look at the **The Outcome**.
  - Read **The Brief** again.
  - Now write about how well the project went.
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- Also, write about what you could have done, or intend to do in the future to improve the design and development work done.
  - How could **The Outcome** be improved?

Written reviews are useful in a number of mediums for the news media, magazines & other publicity. But the review process is most useful in the field of DESIGN, because it embraces the insight of a number of different people - who can feed back to make a product or service better!

In order for a product, service or system to be improved, it should be critically appraised by a number of stakeholders.

#### TEN PRODUCT REVIEW QUESTIONS:

What was your first reaction when you saw this product or service?

Was there something particularly quirky or attractive about it, or does it appear ordinary, plain & boring, etc?

What is the product or service's function? Does it work well?      EXPLAIN

Do you find it pleasing to look at or use?

What do you like/dislike?

Is this fit to be a salable product?