

Interview or observe people who are linked to the project.



2. Investigate - The Stakeholders

Investigating **The Stakeholders** involves finding out about the people involved in a process. Every product, or service directly or indirectly involves a broad range of people. Figuring out who each of the stakeholders is, learning about their responsibilities, and how each person links together will help you to make decisions on how to innovate new solutions.

* See if you can draw a diagram to show how each stakeholder links to the situation you are investigating.

POSSIBLE STAKEHOLDERS –

- [Community groups](#)
 - Business people
 - The manager/s
 - Staff
 - Contractors
 - Investors
 - Board of Directors
 - Chief Executive Officer (CEO)
-

-
- Chief Operating Officer (COO)
 - Chief Financial Officer (CFO)
 - Secretary
 - Shareholders
 - Standards overseers
 - Permit overseers/licensers
 - Schools, higher education providers
 - Early learning centres
 - Local children
 - Youth Services
 - Social Services
 - Voluntary organisations
 - Community residents
 - Police
 - Etc

NOTE: 'Key Stakeholders' are people who are most closely linked to the business. They are usually project managers, consumers of the product, and other people who have a direct interest in The Outcome of developments (eg: staff members, investors, etc).

Wikipedia Link: [Stakeholder analysis](#)

NZ Tech Curriculum Links –
*Information to **Investigate** – The Stakeholders*

[Characteristics of technological outcomes](#)

[Technological modelling](#)

[Planning for practice](#)

[Brief development](#)

[Outcome development and evaluation](#)